



## Film-Analysis

### The Social Network (2010)

Director: David Fincher

#### Central Characters

Mark Zuckerberg

Erica Albright

Eduardo Saverin

Cameron Winkelvoss

Tyler Winkelvoss

Divya Narendra

Sean Parker

#### Key Questions

- 1) Try to characterize Mark Zuckerberg as he is portrayed in the film.
- 2) What impression do we get of Cameron and Tyler Winklevoss?
- 3) How are Eduardo Saverin and Sean Parker portrayed in the film?
- 4) According to the film Mark Zuckerberg gets rid of both Eduardo and then Sean Parker when they are no longer useful to him. Do you think he is justified?
- 5) The film starts with a conversation between Mark Zuckerberg and Erica Albright. How does the film end? What impression are we left with?
- 6) Have a look of the following description of Mark Zuckerberg from David Kirkpatrick's book *The Facebook Effect*:  
*Girls were drawn to his mischievous smile. He was seldom without a girlfriend. They liked his confidence, his humor, and his irreverence. He typically wore a contented expression on his face that seemed to say "I know what I am doing".* (The Facebook Effect, Virgin Books, 2010, p. 20)  
How does this description fit in with the impression left by the film? What conclusions can be drawn from this, if any?
- 7) The film is a fictionalised account of real events and the stories of real people, who are still living.
  - a) Do you see any problems with this particular genre of film?
  - b) What do you think was so attractive about this story that someone wanted to film it?
  - c) Basically, this is the story of someone who must spend a lot of time in front of a computer. What has been done to add drama and action to the story? What do you think of the result?